

My Best Friend is a Scout!

Leader Information



Thank you for participating in this new Cub Scout recruiting campaign! We have designed new materials and approaches to help your pack recruit boys into the great program that you offer.

This program is designed to get your current Cub Scouts to help recruit their friends into the pack. It is more likely that your current Cub Scouts will stay involved if they are participating with their friends.

The “My Best Friend is a Scout!” campaign gives your Cub Scouts recruitment tools and the desire to recruit their two best friends to join Cub Scouting with them.

The Campaign

1. Pack receives Fall Cub Scout School Night for Scouting materials, along with the new *My Best Friend is a Scout* recruiting tools for Cub Scouts. There will be an envelope for each Cub Scout.
2. The den will hold a meeting a week or two prior to the September pack meeting to teach the Cub Scouts how to use the new tools.
3. The leader makes sure that the Cub Scouts fill in the blanks on the new materials that they will give to their two best friends. (See “How to Use the Materials” on the other side.)
4. The leader will follow a short syllabus that will get the current Cub Scouts thinking about all the fun things they did last year. This will refresh their memories and they should tell their two best friends about these fun activities when they give them the invitation.
5. At the meeting make sure all the materials are filled out, and that the Cub Scouts understand what to do with the invitations and reminder stickers. Give them the Parent Information flyer to give to their parents, which explains the program and how parents can help.
6. On the evening before the recruitment meeting, call each family and remind the parent or Cub Scout to bring the reminder stickers to school for their two best friends.
7. Recognize any Scouts that recruit a friend by giving them the *My Best Friend Is a Scout* recruiter patch!